

# Giovanni Vocale

Interactive Art Direction & Design

born 19/01/1984 | Italian passport | H1B Visa

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## EXPERIENCE

### Crispin Porter + Bogusky

Interactive Designer | www.cpbgroup.com | Boulder

Clients: American Express OPEN, BestBuy, Domino's Pizza, Jell-O, Kraft Mac&Cheese, Old Navy, Windows Phone.

Oct 2010 - present

### Saatchi & Saatchi

Interactive Designer | www.saatchi.co.uk | London

Clients: Visa, T-Mobile, Cadbury, Merck-Sereno, AXA, Anti Counterfeit, General Mills, P&G, Saatchi & Saatchi Worldwide, Toyota.

Nov 2008 - Sep 2010

### Saatchi & Saatchi

Interactive Art Director | www.saatchi.com | Milan

Clients: Emporio Armani, SKY, Sony Ericsson, Olivetti Telecom Italia, Intesa Sanpaolo Bank, Sony Pictures, Alpitour, Amplifon, Aversa, Best Western, Kinder, MTV, Pinko, Poste Italiane, Shoestring, Buongiorno.

Jan 2008 - Aug 2008

### Lowe Pirella

Art Director Intern | www.lowepirellafronzoni.com | Milan

Clients: La Repubblica, Espresso, Poste Italiane, UniEuro, Principe Food, King's Prosciutti, Ca' del Bosco.

Jun 2007 - Dec 2007

### Peak Ogilvy

Designer Intern | www.ogilvymalta.com | Malta

Clients: Relais & Chateaux, Malta Tourism Authority, Malta Olympic Committee, Grand Hotel Excelsior Malta.

Feb 2006 - Apr 2006

### The Furnace

Digital Designer Intern | www.thefurnace.com.au | Sydney

Clients: Peugeot, HP, EPSON, GlaxoSmithKline, Electrolux, SKINS, Levi's.

Oct 2006 - Dec 2006

## HOBBIES

I like to travel, either backpacking & adventuring or attending digital and design conferences. I have an open water diver license, like to experience new things, love electronic music and eat good food.

## PORTFOLIO

[www.fluxus.it/giovanni\\_demo](http://www.fluxus.it/giovanni_demo)

## SKILLS

PHOTOSHOP | ILLUSTRATOR | INDESIGN

FLASH (BASIC ACTIONSSCRIPT 3.0 / FLEX 3.0 / MXML)

DREAMWEAVER (GOOD KNOWLEDGE OF CSS / HTML)

AFTEREFFECT | FINAL CUT | OFFICE SUITE

## SPOKEN LANGUAGES

ITALIAN (NATIVE) | ENGLISH (FLUENT)

SPANISH | SWEDISH | JAPANESE (BASIC)

## EDUCATION

### Mid Sweden University

Communication & Media | www.miun.se | Sundsvall, Sweden

Graphic Design, Magazine Project, Intercultural Communication, Comparative Media Systems.

Jan 2006 - Jul 2006

### 関西外大 Kansai Gaidai University

Asian Studies | www.kansaigaidai.ac.jp/asp | Osaka, Japan

Japan & Globalization, International Multinational Corporations in Japan, Cross Cultural Psychology, Visual Culture of Buddhism, Japanese language.

Aug 2005 - Dec 2005

### Kristianstad University

Swedish Culture | www.hkr.se | Kristianstad, Sweden

Jul 2005 - Aug 2005

### University for Foreigners

Advertising | www.unistrapg.it | Perugia, Italy

Mass Psychology, Sociology, Marketing, Visual Communication, Informatics, New Media, Linguistics.

Oct 2002 - Jun 2005

### Liceo Classico Tondi

Humanistic Studies | High School | San Severo, Italy

History, Philosophy, Italian, Greek and Latin Literature, Maths, Physics.

Sep 1997 - Jul 2002